



Dear Zach Community,

Thanks to generous businesses in our community, the Zach Elementary School PTO has had an overwhelmingly successful **Zach Enrichment Fund (ZEF) FUNd RUN** school-wide fundraising event for the past two years. The ZEF supplements district and state funds by raising classroom budgets and supporting grants for teachers throughout the year that directly benefit our students. In the past, ZEF funds have paid for Reading Eggs & Math Seeds curricula, laptops, science materials, the Renaissance Festival, and so much more. Additional money raised by the ZEF FUNd RUN has been earmarked for an Outdoor Classroom Project to enhance the learning experience of our students.

We have had great success with our PTO sponsorship model, which has helped us reach our fundraising goal while providing value for our sponsors. Businesses can sponsor our two-week FUNd RUN fundraising campaign in addition to receiving opportunities to participate in our annual Back to School Bash held on Friday, September 5, 2025, as well as recognition in our school directory that is distributed to over 400 student families in the fall.

Our school community loves our annual FUNd RUN, it has quickly become a Zach tradition. Like last year, students will have opportunities to win individual prizes throughout our two-week fundraising campaign beginning Friday, September 29, 2025 and ending with the FUNd RUN on Friday, October 10. **Our 2025 goal is to raise \$65,000 during the two-week campaign. This amount includes the additional dollars we need to pay for the construction of the Outdoor Classroom, which will be completed this fall!**

Zach's long history of student success can be attributed to our wonderful teachers and staff, parental involvement, and businesses in the community. We are asking businesses in our community to help Zach by helping to underwrite the cost of our fundraising efforts. This will ensure that all money raised by students will go directly to the ZEF. A Sponsorship from your business would be a great addition to our campaign! We are offering **four different sponsorship** levels with varying benefits in addition to a la carte sponsorship and advertising options. If you would like to become a sponsor, please contact Becky Remley at 970-556-5798 or beckyremley11@gmail.com to discuss your desired sponsorship level. All donations are tax-deductible as allowed by the Internal Revenue Service, tax ID #84-6013733.

Thank you for supporting our children, our teachers, and our community!

Gratefully,

Becky Remley

Zach Enrichment FUNd RUN Committee Member
4635 Venturi Lane,
Fort Collins, CO 80525

Principal Angel Herrick
Zach Elementary
angelh@psdschools.org

Sponsorship Opportunities



Platinum Sponsorship \$3,100	
Sponsors at this level will provide a cash donation of \$3,100 and will receive the following benefits.	
✓	All Gold Sponsorship benefits (see below), PLUS
✓	Name Dedication on a name plate affixed to a table for the Zach Outdoor Classroom or on a table in surrounding outdoor spaces. This name plate will be a permanent fixture attached to the table. Only 9 total available tables. First come, first served.

Gold Sponsorship \$1,250	
Sponsors at this level will provide a cash donation of \$1,250 and will receive the following benefits.	
✓	Company name and logo and hyperlink on the FUNd RUN website that is seen by parents and family members of Zach students who will also be sharing the website through social media, email, and text communications.
✓	Company logo and thank you in weekly Zach e-newsletter to families for 3 months (September - November).
✓	Logo on Zach PTO Facebook page.
✓	Company name and promotions 6 times on Zach PTO Facebook page during two-week campaign.
✓	Thank you on the official Zach School Facebook and Instagram pages 1 time each week during the two-week campaign.
✓	Thank you in the Back to School Video seen by Zach parents. Note: sponsors must submit a check by August 1, 2025 for inclusion in the video.
✓	Thank you in the final letter to parents at the end of the two-week campaign.
✓	Company name on FUNd RUN Day t-shirts provided to all students and staff.
✓	Color logo on sponsorship banner that will be displayed on the school fence on the day of the FUNd RUN, Friday, October 10, 2025.

Sponsorship Opportunities



✓	Full page, black and white ad in the <u>2025-2026 Zach School Directory</u> . The directory is FREE for all Zach students and distributed to over 400 families in our school community. *Note: See Advertising A La Carte options to secure a spot on the directory covers. Spots are first-come, first-served.
✓	Table at Zach's Annual Fall Back to School Bash on September 5, 2025 from 2:30-5:30 . Table must be set up and staffed by the sponsoring company. Sponsors are encouraged to bring branded materials for their table.
Silver Sponsorship \$750	
Sponsors at this level will provide a cash donation of \$750 and will receive the following benefits.	
✓	Company name and logo on the FUNd RUN website that is seen by parents and family members of Zach students who will also be sharing the website through social media, email, and text communications.
✓	Company logo and thank you in weekly Zach e-newsletter to families for 3 months (September - November).
✓	Logo on Zach PTO Facebook page.
✓	Company name and promotions 4 times on Zach PTO Facebook page during two-week campaign.
✓	Thank you on the official Zach School Facebook and Instagram pages 1 time each week during the two-week campaign.
✓	Thank you in the final letter to parents at the end of the two-week campaign.
✓	Company name on FUNd RUN Day t-shirts provided to all students and staff.
✓	Half page, black and white ad in the <u>2025-2026 Zach School Directory</u> . The directory is FREE for all Zach students and distributed to over 400 families in our school community. *Note: See Advertising A La Carte options to secure a spot on the directory covers. Spots are first-come, first-served.
Bronze Sponsorship \$500	
Sponsors at this level will provide a cash donation of \$500 and will receive the following benefits.	
✓	Company name and logo on the FUNd RUN website that is seen by parents and family members of Zach students who will also be sharing the website through social media, email, and text communications.

Sponsorship Opportunities



✓	Company logo and thank you in weekly Zach e-newsletter to families for 3 months (September - November).
✓	Company name and promotions 2 times on Zach PTO Facebook page during two-week campaign.
✓	Thank you on official Zach School Facebook and Instagram pages 1 time each week during the two-week campaign.
✓	Thank you in the final letter to parents at the end of the two-week campaign.
✓	Quarter page, black and white ad in the <u>2025-2026 Zach School Directory</u> . The directory is FREE for all Zach students and distributed to over 400 families in our school community. *Note: See Advertising A La Carte options to secure a spot on the directory covers. Spots are first-come, first-served.

Advertising A La Carte	
<input type="checkbox"/>	Sponsor Name/Family Name Dedication on a Table for the Outdoor Classroom or on a table in surrounding outdoor spaces. This name plate will be a permanent fixture attached to the table. Only 9 total available tables. First come, first served. \$1,800
<input type="checkbox"/>	Table at Zach's Annual Fall Back to School Bash on September 5, 2025 from 2:30-5:30 . Table must be set up and staffed by the sponsoring company. \$100
<input type="checkbox"/>	*Front Interior Cover of School Directory: Full Page, B/W, \$500
<input type="checkbox"/>	*Back Interior Cover of School Directory: Full Page, B/W, \$300
<input type="checkbox"/>	*Front Interior Cover of School Directory: Half Page, B/W, \$250
<input type="checkbox"/>	*Back Interior Cover of School Directory: Half Page, B/W, \$150
<input type="checkbox"/>	*Back Exterior Cover of School Directory: Full Page, B/W, \$300
<input type="checkbox"/>	*Back Exterior Cover of School Directory: Half Page, B/W, \$150
<input type="checkbox"/>	Full page B/W ad in School Directory, \$200
<input type="checkbox"/>	Half page B/W ad in School Directory, \$100
<input type="checkbox"/>	Quarter page B/W ad in School Directory, \$50

Sponsorship Opportunities



****Cover advertising on the School Directory will be accepted on a first-come, first-served basis. Please contact Elise Pringle at 970-290-6044 or elisepringle@yahoo.com to determine what options are available before submitting your check and sponsorship form.***

In-kind donations for the FUNd RUN will be considered on an individual basis. Please contact Becky Remley to discuss, beckyremley11@gmail.com, 970-556-5798.

Please complete the form below and email a copy to beckyremley11@gmail.com no later than **July 25, 2025**. Or, use this link to complete the form online - [Sponsorship Selection Form](#)

Feel free to contact Becky Remley with any questions, 970-556-5798.

- Please note, for inclusion in the Back to School Video and to receive full sponsorship level benefits, checks and logos must be received by **August 1, 2025**.
- School Directory Placement is first-come, first-served. Please call Elise Pringle at 970-290-6044 or elisepringle@yahoo.com to confirm space availability before submitting your form.
- Sponsorship checks and logos will be accepted until September 26, but sponsors may forgo some benefits.

Artwork Specifications, Due Dates, and Submission Contact Information

School Directory Specifications:

- Each page of the School Directory is 8 ½ x 11 and all content is produced in black and white. Ads are placed in random order based on size throughout the Directory.
- Cover ads are first-come, first-served.
- Send your company's high resolution black and white Ad for the Directory to elisepringle@yahoo.com by **September 12, 2025**.

Back to School Video and FUNd RUN Specifications:

- High resolution color PNG logo to beckyremley11@gmail.com by August 1st, 2025.

Sponsorship Opportunities



Sponsorship Submission Form		
Company Name (as you want listed on marketing materials)		
Sponsorship Level		
A La Carte Advertising		
	Total Sponsorship Cost	\$

All Checks should be received to the following address no later than **August 1st, 2025**:

Payable to: Zach Elementary School
Attn: Stacey Towne
3715 Kechter Road
Fort Collins, CO 80528